

DISTRICT WHARF

FOR IMMEDIATE RELEASE

The Wharf Partners with BroadFutures to Launch Summer Internship Program

10 Interns Joining Wharf Operators and Partners for Paid Internship Opportunities

WASHINGTON, DC, September 6, 2018- The Wharf's development partnership, Hoffman-Madison Waterfront (HMW), is pleased to announce the launch of its first internship program with BroadFutures, a non-profit organization committed to advancing the inherent potential of young adults with learning disabilities. The program began June 25th and welcomes 10 participants between the ages of 18 and 24.

BroadFutures' program employs a unique and innovative combination of holistic, individualized training and mentorship, coupled with a paid internship opportunity. The nine week program places interns in a variety of departments throughout the Metropolitan area. BroadFutures has been running programs for four years, beginning with three employer partners in the summer of 2014, and now partnering with over 40 employers. The Wharf employers this summer include InterContinental Washington D.C. - The Wharf, Concord, Colonial Parking, Entertainment Cruises, The Southwest Business Improvement District (SWBID), CBRE, and Wharf Marina.

"We are thrilled to be partnering with The Wharf this summer and seven new employers," said Carolyn Jeppsen, Co-Founder/CEO/President of BroadFutures. "The vision of the Wharf in understanding the benefits of a diverse and inclusive workforce, as well as the value proposition of BroadFutures talent, creates an inspired opportunity for the young people we serve, as well as for our organization, and the community at large. "

During the program, interns work onsite four days a week in the areas of customer service and community programming. In addition to receiving access to industry experience, the program focuses on social emotional skills and workplace preparedness. The program blends stress reduction techniques including yoga and meditation with professional elements to deliver a curriculum that embodies the skills needed to navigate a corporate environment.

"BroadFutures reflects the expansive vision on which we based The Wharf - a place where young and old, rich and poor, resident and visitor could enjoy a remarkable and historic waterfront destination in the heart of Washington," said Amer Hammour, Chairman of Madison Marquette. "We are delighted that our landmark project is now also a place that offers important learning experiences for the talented young people in this area that BroadFutures sponsors," Mr. Hammour added.

"We are excited to be working with BroadFutures, an organization that is cultivating a true culture of inclusion. Our intention with The Wharf is to not only create a world-class destination that offers something for everyone, but to establish The Wharf as an active contributor to the community," said Monty Hoffman, Founder and CEO of PN Hoffman. "We are providing BroadFutures interns with a well-rounded foundation for successful future careers."

In addition to partnering with inspiring organizations like BroadFutures, HMW, through The Wharf Community Association (WCA), hosts regular, free community events that provide cultural activities for area families as well as visitors. Food and beverage proceeds from events including The Running of

Chihuahuas, Thanks For Giving and more benefit local non-profits including Rural Dog Rescue, Operation Gratitude and local food banks. For more information on The Wharf's events and offerings please visit www.wharfdc.com.

ABOUT BROADFUTURES

BroadFutures is a young, innovative non-profit revolutionizing the way young people with learning disabilities enter the workforce. BroadFutures' program model uses a unique combination of holistic, individualized training and mentorship, coupled with paid internship opportunities. More information can be found at broadfutures.org.

ABOUT THE WHARF

The Wharf is Washington D.C.'s most exciting neighborhood. This remarkable mile-long neighborhood along the Washington Channel of the Potomac River reestablishes Washington, DC, as a true waterfront city and destination. Phase 1 opened in October 2017 with two million square feet of residences, offices, hotels, shops, restaurants, cultural uses, marinas, and public areas including waterfront parks, promenades, piers, and docks. When complete in 2022, this \$2.5 billion, world-class, mixed-use waterfront neighborhood will feature more than 3.5 million square feet of development. The Wharf is easily accessible to the region by water taxi, Metro, WMATA and Southwest Neighborhood Shuttle buses, bicycle, foot, and car.

Development is led by PN Hoffman and Madison Marquette, in conjunction with ER Bacon Development, City Partners, Paramount Development and Triden Development.

More information is available at www.wharfdc.com. Download the District Wharf app for a live news feed, information on events, interactive map, transportation updates and more. The app is available on [Apple](#) and [Android](#) devices.

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